



LEGISLATIVE PRIORITIES

for 2023

The Alhambra Chamber of Commerce (Chamber) is the largest and most broadly based business representative in the City of Alhambra. The Government Affairs Committee works to advance the mission of the Chamber through advocacy on issues that affect the business community, improves the City's economic vitality, and the overall quality of life of its residents. The Chamber's legislative advocacy efforts are guided by a policy platform developed annually by the Government Affairs Committee. The platform reflects the legislative priorities of members and is intended to address local, regional, state and federal legislation that impact the business community in the city of Alhambra. Once adopted, this platform will be reviewed periodically as needed.

Economic Development

The Chamber supports policies that encourage the growth and retention of new and existing businesses through the following:

1. Support City investment in the attraction of new businesses to the city through the streamlining of the process for businesses to open
2. Reform the City's permitting process to promote efficiency, transparency, and responsiveness
3. Reform City's zoning codes to promote business development and revitalization efforts
4. Uphold the need for Commercial & Industrial Zones to provide high-paying jobs
5. Support the development of market-rate, workforce, *and* affordable housing to improve the jobs-housing balance in the City
6. Reduce burdens on businesses to encourage business growth (e.g. reduction of parking requirements).
7. Supporting local businesses by providing a preference to Alhambra businesses interested in bidding on services solicited by the City.

Sustainability

The Chamber supports the development of projects and programs that promote *cost-effective* conservation, efficient-based strategies, sustainable practices, and balanced energy portfolio. The Chamber also supports the creation of new open-space for recreation where appropriate.

Education & Workforce Development

The Chamber supports policies promoting quality education, and the continuous learning of Alhambra's workforce. The Chamber supports efforts that enhance our workforce skills for 21st century jobs.

- We support workforce development activities at the community college and other technical training centers to support future workforce needs in Alhambra.



- The Chamber also supports high-quality early childhood education (0-5) and the investment in early child development and high-quality, affordable childcare to support employees able to work.
- Support policies to streamline the visa process to allow more workers to fill needs in local businesses
- The Chamber supports policies that advance quality K through 12 academic, community, and trade-related educational programs with the long-term intent to create a qualified workforce and responsible business and community leaders.
- Support policies that promote career technical education (CTE) that include career-based learning and real world workplace experiences.
- The Chamber is also supportive of engaging conservation corps type of programs that promote public service.

Infrastructure

The Chamber supports policies promoting reliable energy, telecommunication, transportation, water and other public facility infrastructures, needed to address existing and future population growth demands.

- Locally, this includes appropriate traffic calming measures to alleviate negative impact of speed on existing businesses, the encouragement of active transportation, and the promotion of public transportation options.
- Support the development of housing options at various levels (see *Economic Development* above)
- Ensure that efforts are made to keep the City clean of debris from streets to storefronts.

Healthcare

Support policies and regulatory practices that increase access to cost-effective, equitable public health policies, and limit an undue burden on businesses.

Public Safety

Support policies that enhance public safety services, including the provision of adequate resources to the police and fire departments to meet qualifying local or regional government metrics.

- Ensure the streamlining of the Alhambra Fire Department inspection process.